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The changes in public's terror-to-death influence the dynamics of infectious diseases

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Article

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14 Data Availability:

- 15 This manuscript is a theoretical work, so it does not have any raw data, but the relative code
- 16 will be available on Github once the manuscript is accepted.

17

19 Abstract (227):

Previous studies about vector-borne diseases have emphasized the feedback between human 20 21 psychology and diseases but neglected the changes in psychological processes. Here I first 22 studied whether and how the two types of psychological dynamics in people's Terror-To-Death (TTD) — periodical terror reinforcement and memory decay of terror — can influence the host-23 24 vector-pathogen interactions. Through developing a generic Ross-MacDonald model with TTD 25 dynamics tailored for Zika virus transmitted by Aedes aegypti mosquito, I found that in general, the increase in initial terror increases control effort, while memory decay of terror decreases 26 27 disease control. Memory decay also exhibits a threshold effect: when initial terror is below certain level, TTD decay would not influence the system much; once initial terror reaches a 28 29 threshold, memory decay of TTD can largely reduce the public's control effort, increase mosquito population and disease level in the system under a larger mosquitoes' carrying capacity. 30 Adding periodical terror reinforcement could introduce dynamical oscillation to the system, 31 32 dampen the peak of human infection, and shorten the time of disease outbreak. If the reinforcement frequency is large enough, system dynamics could approach the scenario with 33 constant TTD in the absence of memory decay. This work significantly advances the theory in 34 35 disease epidemiology and biopsychology and can provide guidance for disease control by considering the joint effects of initial terror, the public's memory decay, and the frequency of 36 37 terror reinforcement simultaneously.

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41 Introduction:

Human activities can largely influence disease dynamics, e.g., modifying hosts' behaviors to 42 influence disease spread among patches¹⁻³, or changing species diversity to affect pathogens' 43 competence etc.^{4,5}. One direct way to shape pathogens' populations comes from disease control⁶⁻ 44 ⁹. Governments often design a variety of disease control strategies to achieve a goal of disease 45 46 reduction (e.g., expand surveillance network; improve cost-effective vector controls for Zika, malaria, dengue fever etc. ¹⁰⁻¹⁴). One critical strategy is to educate the public about the danger of 47 infectious diseases and the necessity of disease control, e.g., broadcasting the death number 48 49 caused by infectious diseases via social media, or performing regular visits by local health professionals.¹⁵⁻¹⁸. Previous studies have demonstrated that disease information conveyed 50 through social media or governments' education can largely affect the public's attitudes to 51 infectious diseases and further influence the public's control behaviors on diseases^{11,17,19}. 52

However, those studies often neglected the dynamics in public's perceptions of the risks of infectious diseases. For example, disease education from governments often takes place as a routine (e.g., weekly or monthly), which could create a periodical effect on the public's psychological reactions towards infectious diseases. For example, people's Terror-To-Death (TTD) psychological reactions could increase around the time when governments broadcast how seriously infectious diseases can lead to death²⁰⁻²².

59 Another common change in the public's psychological process towards disease comes 60 from human memory decay. Take people's TTD as an example, after human populations build up 61 their initial terror towards infectious diseases, this terror would gradually decay with time. For 62 example, previous studies demonstrated that people's TTD and panic about infectious diseases 63 could exhibit memory fade²³⁻²⁵. This forgetting process of fear plays an important role in brain

functions and human evolution (e.g., "forgetting cells" in brain; memory decay of emotions can
serve as a treatment to deal with pathological psychological issues ^{23,26,27}) and can be well
depicted by mathematical curves^{24,28}. The strength of initial terror built towards infectious
diseases and the memory fading rate of this terror can together affect the dynamics of public's
TTD reactions.

69 The above two types of changes of TTD, combined with the deaths and human infection, would largely influence the public's perceived risk of infectious diseases. The perceived risk can 70 71 motivate the public to take action to control infectious diseases. Beyond risk, other factors can 72 also influence the public's attitudes towards disease control. For example, for vector-borne diseases, many vector control strategies involve the usage of chemicals (e.g., pesticides)^{9,29}, 73 which can cause environmental pollution. The public would tend to reduce disease control efforts 74 due to their concerns about environmental contamination. Hence, public's control efforts on 75 vectors often positively relate with people's TTD, deaths, and infections, but negatively correlate 76 to environmental concerns¹¹. 77

In this study, I will first incorporate those two types of temporal changes of public's TTD 78 into a generic vector-borne disease model (i.e., a modified Ross-MacDonald modified with 79 control effort) and explore whether and how TTD dynamics can affect the host-vector-pathogen 80 dynamics. This model is specifically tailored and parameterized for Zika virus transmitted by 81 82 Aedes aegypti mosquito. Through this model, I first explored the separate and joint effects of initial terror and memory decay of terror through analytical and numerical solutions. I then added 83 the periodical terror reinforcement into the model and further simulated the joint effects of all 84 85 three factors on disease prevalence, death cases due to infection, total infected humans, mosquito population, disease control strength, and efficacy in the system. 86

87 Methods:

Here I assume both human and mosquito populations are well mixed in the system. 88 Initially, the system has S_H^0 susceptible human population and S_M^0 susceptible mosquitoes. Zika 89 virus would be then introduced into this system by first infecting one human in that patch $(I_H^0 =$ 90 1). At any time, human can be in any of the three states: susceptible to infection (S^H) , infected 91 (I^H) or recovered (R^H) . Certain proportion of the infected humans could have serious symptoms 92 and eventually die from infection (D^H) . The total human population at that time would be S^H + 93 $I^{H} + R^{H} - D^{H}$ while the human population that can produce offspring is: $N^{H} = S^{H} + I^{H} + R^{H}$. 94 I also considered the natural birth rate (b^H) and death rate (μ^H) for human populations. The 95 mosquito population has three states: stage without infection but susceptible to virus (S^M) , and 96 adult stage with infection (I^M) , which can transmit virus to susceptible human (S^H) . The 97 infection rates from susceptible mosquitoes and human are β^{M} and β^{H} , respectively. The natural 98 death rate of adult mosquitoes is μ^{M} . The birth of mosquitoes is limited by carrying capacity, 99 having the form f(M, K) = M(1 - M/K) (1) where K is the maximum carrying capacity of 100 mosquitoes, and $M = S^M + I^M$, the total number of mosquitoes that produce offsprings. 101

During disease outbreak, human and mosquitos' dynamics can drive human's control actions on both susceptible and infected mosquitoes through usage of pesticides (control effort as *C*). The control strength is positively correlated to the public Terror-To-Death (TTD) with memory decay ($f(A, B, t) = \frac{1.84 A}{log(t)^B + 1.84}$ (2); details see^{23,30}) and the number of death cases (D^H), where *A* and *B* describe the initial strength of the public fear to death and the forgetting rate of the fear with time *t* after the introduction of disease. Similarly, control strength would also increase with the public averse to disease infection (γ) and the number of infected people (I^H). In 109 contrast, control strength also decreases with environmental concerns (ϵ) caused by one unit of 110 control action (e.g., one unit usage of pesticide) and the amount of control action (e.g., control 111 strength *C*).

Here I propose a modified Ross-Macdonald equation^{31,32} to capture the above dynamics
among human, mosquitoes and control actions with Zika virus:

114
$$\frac{dS^H}{dt} = b^H N^H - \beta^H I^M S^H - \mu^H S^H$$
(3)

115
$$\frac{dI^H}{dt} = \beta^H I^M S^H - r I^H - \mu^H I^H$$
(4)

116
$$\frac{dR^H}{dt} = rI^H - \mu^H R^H$$
(5)

117
$$\frac{dD^H}{dt} = \delta I^H \tag{6}$$

118
$$\frac{dS^{M}}{dt} = f(\eta(S^{M} + I^{M}), K) - \beta^{M}I^{H}S^{M} - \mu^{M}S^{M} - C S^{M}$$
(7)

119
$$\frac{dI^{M}}{dt} = \beta^{M} I^{H} S^{M} - \mu^{M} I^{M} - C \quad I^{M}$$
(8)

120
$$\frac{dC}{dt} = f(A, B, t)D^{H} + \gamma I^{H} - \epsilon C$$
(9)

121 where Eq. 3-6 describe the dynamics of human population, Eq. 7-9 are for mosquito 122 dynamics, while Eq. 9 indicates the dynamics of control actions on either susceptible or infected 123 mosquitoes. For simplicity, here I also assumed that per death case would initially produces 100 124 times control of one infected case (i. e., $A = 100\gamma$). The details of all the variables in the model 125 are described in Table 1. The parameters and their values are in Table 2. The time *t* has unit as per day. In the following, I use 1000 time-steps for all simulations, which is enough for thesystem to reach equilibria under one disease outbreak with the assigned parameters.

128 Through this above model, I first analytically studied the equilibrium of disease 129 prevalence, control effort as well as the total mosquito population size in the absence of periodical terror reinforcement. Armed with the above analytical calculations, I then explored the 130 131 separate and combined effects of initial terror A and terror decay B on system dynamics and equilibria by arranging different combinations of those two factors at a gradient of mosquitoes' 132 carrying capacity. Lastly, I added the periods of terror reinforcement to the simulations and 133 explored the joint effects of the three factors related to TTD temporal changes: initial terror A, 134 terror decay B, and the number of periodical terror reinforcement on system dynamics and 135 equilibria as well. 136

Here I focused on six indexes to keep track of the system dynamics or equilibria: disease prevalence p, number of deaths in human, number of infected humans, total mosquito population, control strength and efficacy $\left(\frac{I_{Cont}^{H} - I_{Cont}^{H}}{c_{t}}\right)$ (10), where I_{Cont-}^{H} and I_{Cont+}^{H} represent the human infected cases at time t in the absence and presence of control actions respectively and C is the control strength at time t). For the case in the presence of periodical terror reinforcement, I also keep the record on the changes of overall sum of deaths in human, total control effort, mosquito population, and control efficacy across the entire time steps of one disease outbreak.

144

145

Variables	Description	Initial values
N^H	Human population size that	$S^H + I^H + R^H$
	can produce offspring	
S ^H	Susceptible humans	Random number \in [700, 710]
I ^H	Infected humans	1 as initial value
R^{H}	Recovered humans	0
D^{H}	Death cases in humans	0
S ^M	Susceptible mosquitoes	Random number \in [1000,
		1010]
I^M	Infected mosquitoes	0
С	Control on mosquitoes, either	0
	adult or larvae stages	

Table 1 All variables and the corresponding initial values in the model

Table 2 All parameters and the corresponding values in the model. Some parameter values were
chosen from the incidence and mortality in early *Zika* outbreaks in South America (based on
daily values; see Reference).

Parameters	Description	Value	Reference
β^{H}	Transmission rate in	1.5×10^{-4}	
	humans		
$eta^{\scriptscriptstyle M}$	Transmission rate in	3.0×10^{-4}	
	mosquitoes		

μ^{H}	Natural mortality in	(8.6/1000)/365	33
	humans		
μ^M	Natural mortality in	1/13	34
	mosquitoes		
b^H	Birth rate in humans	(9/1000)/365	35
r	Recovery rate in	0.037	36
	humans		
δ	Composite rate	190/3,474,182	35
η	Egg laying rate for	10	34
	mosquitoes		
A	Initial control due to	1000 or vary	
	terror-to-death		
В	Memory decay of	2 or vary	
	terror		
ϵ	Demotivation to	100 or vary	
	control per unit of		
	control action		
γ	Control strength per	$e^{-\epsilon/80}$	
	infected case on adult		
	mosquitoes		
K	Carrying capacity for	20000 or vary	
	mosquito		

154 **Results**

155 Analytical solutions

By summing up Eq. 3-5 but deducting Eq. 6, I calculate disease prevalence p^* and control strength C^* at equilibria when the total human population does not change (i.e.,

158
$$\frac{d(S^H + I^H + R^H - D^H)}{dt} = 0):$$

159
$$p^* = \frac{I^{H^*}}{S^{H^* + I^{H^*} + R^{H^*}}} = \frac{b^H - \mu^H}{\delta}$$
(12)

Where disease prevalence is fixed given the birth, natural death rate and composite ratefrom infected to death.

162 and
$$C^* = \frac{1}{\epsilon} (f(A, B, t)D^{H^*} + \gamma p^*)$$
 (13)

in which control action at equilibrium mainly depends on the public perception of Terror-To-Death (TTD). In general, TTD: f(A, B, t) follows the forgetting curve²³: i.e., the strength of TTD is highest when terror is first built up in public, this initial terror would later decay with memory fade. Therefore, how strongly public's initial TTD caused by Zika virus (*A* parameter) and how fast this fear can decay with memory (*B* parameter) would largely influence the control's strength on mosquitoes at equilibrium in the absence of periodical terror reinforcement.

- 169 By summing up Eq. 8-9 and setting up the sum = 0, I can further calculate the
- 170 equilibrium of total mosquito population $(S^{M^*} + I^{M^*})$:

171
$$S^{M^*} + I^{M^*} = \frac{1}{C + \mu^M} f(\eta(S^{M^*} + I^{M^*}), K)$$
(15)

Eq. 15 showed that mosquito population size at equilibria depends on control action (*C*) and mosquitoes' carrying capacity (*K*). Therefore, larger control would lead to smaller mosquito population with the modification from mosquitoes' carrying capacity.

175 Numerical simulations

176 In the absence of periodical terror reinforcement

In general, the increase in initial terror could largely increase control strength on the 177 vector population, which then decreases disease level in the system (compare the solid and 178 dashed lines in black or red in Fig. 1). Memory decay of this terror would offset the effects of 179 elevated terror, exhibiting the opposite effect of the increased initial terror: e.g., reducing control 180 effort, boosting mosquito population and overall disease level (e.g., see the relative locations of 181 the black lines with B = 0 and red lines with B = 2 in Fig. 1) in the system. Specifically, memory 182 decay of terror would decrease the terror level as well as the public's tendency for control effort, 183 thus, mosquito population size would increase due to less control actions. Increased number of 184 mosquitoes would lead to an increase in human infection and death cases in the human 185 population (see relative locations of the black and red lines in Fig. 1B, C). The increased disease 186 would need a longer time to cease, so the larger rate of memory decay would drive the disease to 187 188 linger longer time (e.g., the curves with higher peaks would also take a longer time for the 189 disease to drop to 0; see Fig. 1C). However, less disease also corresponds to larger control effort (see the relative locations of the four lines in Fig. 1E). Hence, larger initial terror or small 190 memory decay would lead to a lower peak of control efficacy (Eq. 10; also see relative locations 191 192 of lines in Fig. 1F).

However, the change of disease in response to memory decay largely depends on the
levels of initial terror. When initial terror (i.e., parameter *A*) is relatively large, the disease is

more sensitive to memory decay (i.e., a small memory decay can drive a larger disease change 195 (see the larger differences between the dashed red and black lines in Fig. 1). When initial terror is 196 relatively small (e.g., A = 100), even large memory decay (e.g., B = 2) would not change disease 197 level much (e.g., small difference between the solid red and black lines in Fig. 1). Hence, once 198 initial terror is below a certain threshold value, memory decay would not influence disease much 199 200 (extreme case is when A = 0, TTD would be 0 no matter what B is; see Eq. 2). In other words, if the public has very low initial terror to death caused by infectious diseases, there would be no 201 202 sufficient motivation for them to control the disease at the beginning, no matter how fast they 203 forget the terror after their initial exposure to this disease. In other words, keeping up the same strength of control (i.e., with constant TTD with time; black lines in Fig. 1) would make a bigger 204 difference for disease levels in the system when people initially have a larger terror and control 205 action. 206

At a given initial terror, the effect of memory decay on the system would also interact 207 208 with mosquitoes' carrying capacity. In general, the mosquito population size is larger under a 209 larger carrying capacity (see more red areas at the top of Fig. 2C), corresponding to a larger disease prevalence (Fig. 2A). In general, memory decay of terror would produce more significant 210 211 influences on control effort and mosquito population when the system has a larger mosquitoes' carrying capacity (see the color changes between white and red in Fig. 2B, C when carrying 212 213 capacity is > 10000). When the mosquito population is bounded under a smaller carrying 214 capacity (e.g., K < 5000 along the y-axis in Fig. 2), the decrease in control effect due to larger 215 memory decay (see the color trend from red to white along the x-axis in Fig. 2B) may not increase mosquito population much (see the general blue colors at the bottom of Fig. 2C). 216 Similarly, under a smaller mosquitoes' carrying capacity, the increase in initial terror, which 217

218 largely increases total control effort, may not lead to the reduction in mosquito population (see 219 the general blue colors at the bottom between Fig. S1B and C along x-axis). Total control 220 efficacy $\left(\frac{I_{cont-}^{H}-I_{cont+}^{H}}{Ct}\right)$ is mainly determined by the total control effort (*ct*): larger control effort 221 usually leads to smaller control efficacy (see the opposite color trends between Fig. 2B and D, 222 Fig. S1B and D). Therefore, total control efficacy is larger at smaller carrying capacity due to the 223 overall smaller control effort (see more red colors at the bottom of Fig. 2 and S1).

224 In the presence of periodical terror reinforcement

Introducing periodical terror reinforcement to the public could balance out the effects of 225 memory decay on disease dynamics to a certain degree (see the decreasing trend of either 226 introducing period or decreasing B in disease; both dashed and dotted lines are below the solid 227 228 black line in Fig. 3A-C; the color trend in Fig. 5C). This periodically reinforced terror would act as a repeated reminder for the public of the initial terror they perceived at their first exposure to 229 230 infectious disease; thus, more frequent terror reinforcement could slow down the public's 231 memory decay of TTD, reduce mosquito population (Fig. S2, 3C in Appendix), infected human (Fig. S2, 3A in Appendix), and deaths (Fig. S2, 3B) caused by infectious diseases (compare the 232 233 solid and dashed lines in Fig. 3). The influences on the system from periodical terror 234 reinforcement are similar as elevated initial terror (see the almost overlapped dynamics of the dashed and dotted lines in Fig. 4). The basic difference between periodical terror reinforcement 235 236 and elevated initial terror comes from how those factors can shape TTD dynamics: at certain 237 interval between periods, TTD could first decrease due to memory decay, but then increase due to the enhanced terror from the next period reinforcement, producing an oscillation in TTD along 238 time (see oscillation curves in Fig. 3, 4, 6D, E); elevated initial terror would bring up the initial 239 TTD to balance out the later TTD decay due to memory loss, creating a decreasing dynamic of 240

TTD even both factors would rise up the average TTD over time (see Eq. 2). The extreme case is 241 when period number is very large, TTD would be reinforced faster before memory decay really 242 lower the terror. In that way, TTD would almost become one constant value, approaching the 243 effects from a constant initial terror in the absence of memory decay (see the gradually 244 approaching trends from the black to the blue, to the green lines towards the red lines in Fig. 6). 245 246 The frequency and magnitude of oscillation in disease dynamics and mosquito population size would also decrease with the increase of the terror-reinforcement frequency (compare the blue, 247 green and red curves in Fig. 6A-E). In addition, the oscillation of TTD due to periodical terror 248 249 reinforcement would first enter the system through disease control (see Eq. 9), which would also lead to stronger oscillations in control effort as well as mosquito population accordingly (see the 250 lines with periodical cycling in Fig.s 3, 4, and 6D, E). The oscillations in mosquito population 251 252 would then influence the dynamics of disease level in the system (Eq. 3-6; see also a relatively weaker cycling in Fig.s 3, 4 and 6A, C). The death due to infection, which is the least related to 253 TTD oscillations, exhibits almost no oscillation (see the lines without much cycling in Fig.s 3, 4 254 and 6B). 255

Given that periodical terror reinforcement can dampen the peak of infected humans as well as shorten the time of disease outbreak (see the relative locations of human infected curves at different period numbers in Fig. 6C), periodical terror reinforcement could largely reduce average disease prevalence (Fig. 5A, C), total mosquito population (Fig. S2, S3C in Appendix) and total infected humans (Fig. S2, S3A). Hence, although periods of terror reinforcement could increase total control effort (see Fig. S2, S3D), overall speaking, disease control efficacy still increases with the increase of terror-reinforcement frequency (Fig. 5B, D).

263 Discussion:

264	This study systematically studied how the temporal changes in public's psychology can
265	shape their behaviors such as control actions accordingly, which further affect vectors and
266	diseases' dynamics in the entire system. In general, memory decay of Terror-To-Death (TTD)
267	would weaken people's motivation for disease control, and boost mosquito population and
268	disease levels when the environment has relatively larger mosquitoes' carrying capacity (see
269	upper areas across panels in Fig. 2). In contrast, TTD's periodical changes due to repeated terror
270	reinforcement (e.g., governments' education about infectious diseases through social media or
271	professionals' home visitations on a regular basis etc.) could enhance public's control effort on
272	vectors and may significantly reduce disease levels (Fig. 5).
273	The findings of this work can be broadly applied to the arrangement of different disease
274	control strategies in real systems. For example, if a government has a general knowledge of
275	people's memory decay and the total resource that can be used for the education of infectious
276	diseases, this study can help to calculate a balance point between the strategies of how frequently
277	(x-axis of Fig. 5A, B) and strongly per education (y-axis of Fig. 5A, B) the government should
278	carry out to maximize disease reduction under a reasonable range of control efficacy. Or, with a
279	fixed frequency of disease education and general knowledge of memory decay, this study can
280	also help governments calculate how effective each education program needs to be to achieve a
281	goal of certain disease reduction. Future studies can be done about what types of social media,
282	what kind of education program can produce larger effects on the public's TTD as well as
283	generating better motivation for control actions.

In addition, this frequent terror reinforcement for disease control can be compared to a wax-and-wane process of organisms' immune systems. The reintroduction of terror to the public is similar to vaccination to (re)build up the immune system's memory of antigens^{37,38}. When the

public has gradually forgotten the initial TTD (similar as the wane process), terror reintroduction 287 (e.g., through educational messages about the risks of infectious diseases on social media) would 288 allow the public to regain their TTD. The strength of terror reinforcement (e.g., people's 289 perception about disease risks at each reinforcement; compared to the doses of vaccination³⁹) as 290 well as the frequency of reinforcement ¹⁶⁻¹⁸ would produce a balanced effect on the overall 291 292 disease control effort and efficacy. Therefore, our models and results can be easily modified and applied to the design of effective vaccination, adding to the body of knowledge in related 293 medical areas 40-42. 294

295 Furthermore, the connection between control effort and vector population size should also be paid attention to beyond people's psychological reactions. The logic chain for effective 296 297 disease control is that the public's psychology affects control efforts, which could modify vector population size and disease levels in the system. The key to this logical process comes from the 298 effect of control efforts on mosquito populations⁴³, similar to the idea of a top-down effect in 299 ecology. Mosquitoes' carrying capacity would diminish the control effect on mosquito 300 population. At smaller carrying capacity, mosquitoes experience larger density-dependent 301 mortality; thus, larger control, which causes larger mortality, may not necessarily reduce 302 mosquito population size^{11,48-51} (see the little or no correlation between control effort and 303 mosquito sizes at lower carrying capacity in Fig. 2 and S1). This density-dependent effect in 304 305 vector population could largely weaken the negative correlation between control strength and disease levels, which may void the effect of the public's psychological reactions on disease 306 307 levels. Hence, other control strategies may need to be introduced to reduce mosquito population size (e.g., more effective controls on mosquito population: arranging mosquitoes' life stages to 308 reduce the density-dependent effect ^{44,45}). Beyond the public's Terror-To-Death (TTD), other 309

psychological processes such as rebellious mentality (e.g., people may take little or no control 310 when they see similar social media information too frequently; ⁴⁶⁻⁴⁸) could lead to opposite 311 control behaviors. In addition, TTD may be different from person to person. Some people may 312 be more prone to experience a heightened fear of infectious diseases than others⁴⁹⁻⁵¹. This TTD 313 tendency could exhibit diversity across locations and cultures⁵¹⁻⁵³. People who are in different 314 315 age groups, or have different pre-existing health conditions, can also have different fear levels (e.g., individuals experiencing serious diseases tend to have a heightened tendency to $TTD^{54,55}$). 316 This individual heterogeneity to TTD has not been included in this work, future studies and 317 surveys can explore this direction. 318

Since repeated terror reinforcement can introduce periodical dynamics in disease and vectors (see oscillations in Fig.s 3, 4 and 6), this factor can be well added to a large body of studies related to diseases' cycling under metapopulation/metacommunity structures^{1,56,57}. In that way, the public's psychological reactions can be added on the top of the layer of disease transmission and host migration among patches, which would advance the current theory of disease epidemiology by incorporating biopsychology.

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Figures in "The changes in public's terror-to-death influence the dynamics of infectious

diseases"

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Fig. 1 System dynamics under four combinations of initial TTD and memory decay: A = 100, B = 0; A = 1000, B = 0; A = 100, B = 2; A = 1000, B = 2, corresponding to the solid black, dashed black, solid red and dashed red lines, respectively. All other parameters are listed in Table 2.



Fig. 2 The overall system's average disease prevalence (A), total control effort (B), total mosquito population size (C) and total control efficacy (D) across the entire simulation timesteps under the combined influences of mosquitoes' carrying capacity K and the memory decay rate B of the public's Terror-To-Death (TTD) with constant initial terror as 1000. The more redareas indicate the larger values while the more blue -areas mean smaller values of the above four indexes. All other simulation parameters are listed in Table 2.



Fig. 3 System dynamics under the combined influences of memory decay and periodical terror reinforcement with the fixed initial terror A = 1000. Here I show the situations under two levels of terror decay with and without periodical terror reinforcement: B = 3 without periodical terror decay (black curves), B = 3 with periodical reinforcement (dashed lines), and B = 2 without periodical terror decay (dotted curves). Here the period is set up as every 20 days for one terror reinforcement. All other parameters are listed in Table 2.



Fig. 4 System dynamics under the combined influences of initial terror and periodical terror reinforcement with the constant terror decay B = 1. Here I show the situations under two levels of initial terror with and without periodical terror reinforcement: A = 500 without periodical terror decay (black curves), A = 500 with periodical reinforcement (dashed lines), and A = 1000 without periodical terror reinforcement. All other parameters are listed in Table 2.



Fig. 5 The overall system's average disease prevalence and control efficacy across the entire simulation time-steps under the combined effects between the number of periods for TTD reinforcement and initial terror strength (Panel A, B with constant memory decay B = 2), or the memory decay of terror (Panel C, D with constant initial terror A = 1000). The more red-areas indicate the larger values while the more blue -areas mean smaller values of either average disease prevalence or control efficacy. All other simulation parameters are listed in Table 2.



Fig. 6 The system dynamics in disease prevalence, serious human cases, infected human, mosquito population, control effort and control efficacy under three levels of frequency in terror reinforcement with memory decay and the case without memory decay in terror: no terror reinforcement (solid black lines), 50 periods of terror reinforcement (blue lines) and 100 periods of terror reinforcement (green lines) and the case without memory decay (red lines). Here total time-steps = 1000, A = 1000 and B = 3 of TTD for all four lines. All other parameters are listed in Table 2.

Supplementary Files

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• AppendixofTTDmanuscriptJiao.pdf